



"Gh. Șincai" Institute for
Social Sciences and the
Humanities



DIMITRIE CANTEMIR
UNIVERSITY
Tirgu Mures

7TH EDITION

THE INTERNATIONAL
SCIENTIFIC CONFERENCE

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE

TÎRGU MUREȘ, 7-8 DECEMBER 2019

"Dimitrie Cantemir" University of Tîrgu Mureș

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

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CONFERENCE SCHEDULE

SATURDAY - 7 DECEMBER 2019

Sightseeing: cultural objectives in the Mureş county.

SUNDAY – 8 DECEMBER 2019

"Dimitrie Cantemir" University, Tîrgu Mureş

8⁰⁰ - 10⁰⁰ - Registration – Room A12

10⁰⁰ - 11⁰⁰ - Welcome and Opening – Room A13

11⁰⁰ - 13⁰⁰ – Paper Presentations on Sections:

- **Literature – Room A13**
- **Language and Discourse – Room A14**
- **Communication, Journalism, Education Sciences, Psychology and Sociology - Room A15**
- **History, Political Sciences, International Relations – Room A17**
- **Social Sciences – Room A18**

13⁰⁰ - 14⁰⁰ – Lunch

14⁰⁰ - 18⁰⁰ - Paper Presentations on Sections

18⁰⁰ - Gratulatory Dinner

The conference is organised in partnership by:

"Alpha" Institute for Multicultural Studies

"Gh. Şincai" Institute for Social Sciences and the Humanities

"Dimitrie Cantemir" University of Tîrgu-Mureş

Mureş County Council

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

A WORD FROM THE PRESIDENT OF THE CONFERENCE

DEAR GUESTS,

Having established a certain tradition in the recent years, the International Conference *LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE* (now at its 7th edition) intends to unite emerging scholars, as well as prestigious researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. Literature, the cultural discourses as well as the arts gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research becomes extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennoble the personality of the academic.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

Prof. IULIAN BOLDEA, PhD
President of the *LDMD 7* Conference

SUNDAY – 8 DECEMBER 2019

LITERATURE – Room: A13

Moderators: Prof. Iulian Boldea, PhD, UMFST Târgu Mureș; Assoc. Prof. Clementina Alexandra Mihăilescu, PhD, "Aurel Vlaicu" University of Arad; Lecturer Dumitru-Mircea Buda, PhD, UMFST Târgu Mureș

1. Iulian Boldea, Prof., PhD, UMFST Târgu Mureș, *ROMANIAN PRISON AUTOBIOGRAPHY*
2. Maria Mina Rusu, Prof., PhD, Apollonia University of Iași, *THE MIRROR SELF IN THE SACRED SPACE OF RELIGIOUS POETRY. IDENTITY AVATARS*
3. Adriana Cazacu, Assoc. Prof., PhD, State University of Moldova, *THE THEME OF ROMANIAN MIGRANT LITERATURE FROM THE REPUBLIC OF MOLDOVA*
4. Alina Maria Nechita, Assoc. Prof., PhD, Technical University of Cluj-Napoca- Baia Mare Northern University Center, *M. BLECHER OR THE LIBERTY OF THE CREATIVE SPIRIT AS A RESULT OF BODILY DEMATERIALIZATION*
5. Claudia Costin, Assoc. Prof., PhD, "Ștefan cel Mare" University of Suceava, *THE ROMANIAN POPULAR FAIRY TALE: DISCURSIVE SUBSTANTIALITY AND METAPHYSICAL CODE*
6. Liliana Truță, Assoc. Prof., PhD, Partium Christian University, Oradea, *IDEOLOGY AND LITERATURE. INTER-WAR AND POST-WAR IDENTITY ADVENTURES*
7. Gabriela-Mariana Luca, Assoc. Prof., PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *IN THE 21ST CENTURY, VITORIA LIPAN IS DRESSING AT THE SHOPPING MALL. ABOUT THE TASTE AND DISTASTE OF SOME SHEPPHERD'S WIFES*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

8. Ion Popescu-Brădiceni, Assoc. Prof., PhD, "Costantin Brâncuși" University of Târgu-Jiu, *ON THE ROAD WITH THE MASTERS*
9. Tatiana Ciocoi, Assoc. Prof., PhD, State University of Moldova, *"THE SEVENTH FUNCTION OF LANGUAGE" BY LAURENT BINET: THE APOLOGY OF THE LIBERTINE READER*
10. Iuliana Barna, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *VIRGIL TĂNASE: TALKS ABOUT EXILE IN THE CURRENT ROMANIAN PRESS*
11. Oana Mureșan, Assoc. Prof., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *ALDOUS HUXLEY'S VIEWS ON PSYCHOACTIVE SUBSTANCES*
12. Daniela Petroșel, Assoc. Prof., PhD, "Ștefan cel Mare" University of Suceava, *KITSCH. A POSTMODERNIST PRODUCT*
13. Rodica Maria Brad, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *MIRCEA ELIADE: MYTH, LITERATURE, NOVEL*
14. Angela Stănescu, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *SELF, MEMORY AND THE UNCANNY SPACE OF IDENTITY IN KAZUO ISHIGURO'S THE UNCONSOLED*
15. Clementina Alexandra Mihăilescu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, Stela Pleșa, PhD student, University of Craiova, *ANGELA CARTER'S THE MAGIC TOYSHOP APPROACHED VIA TRAUMA THEORY AND KELLY'S PERSONAL CONSTRUCT THEORY*
16. Nicoleta Sălcudeanu, Main Researcher II, „Gh. Șincai” Institute of Social Sciences and Humanities, Târgu Mureș, *GLOBALIZATION PERCEIVED AS AN EXTENSION OF THE BATTLE FIELD*
17. Bogdan Mihai Dascălu, Assoc. Researcher, PhD, Romanian Academy, "Titu Maiorescu" Institute of Banat Studies, West University of Timișoara, *AN EUROPEAN CULTURAL TOPOS: THE LITERARY CAFÉ*
18. Cosmina Cristescu, Lecturer, PhD, "Transilvania" University of Brașov, *REWARDED POETS PUBLISHED IN THE COMMUNIST TEXTBOOKS*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

19. Laurențiu Ichim, Lecturer, PhD, "Dunărea de Jos" University of Galați, *CAMIL PETRESCU – BALCESCU, OR ABOUT THE (NON) CURRENT DRAMA OF THE INTELLECTUAL*
20. Daniela Cătău-Veres, Lecturer, PhD, "Ștefan cel Mare" University of Suceava, *BETWEEN BACHUS FIDELITY AND WRITING GENIUS: MARGUERITE DURAS*
21. Irina-Ana Drobot, Lecturer, PhD, Technical University of Civil Engineering, Bucharest, *WHY IS FANTASY FICTION POPULAR NOWADAYS? THE CASE OF UPROOTED BY KIM NOVIK*
22. Alina Bako, Lecturer, PhD, "Lucian Blaga" University of Sibiu, *GERMAN LITERATURE IN THE ROMANIAN POST-COMMUNIST PRESS*
23. Ana Sanduloviciu, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *ALICE BOTEZ, BETWEEN REALISM AND FANTASTIC*
24. Cristina Furtună, Lecturer, PhD, "Valahia" University of Târgoviște, *THE IMAGE OF THE OTHER IN ROMANIAN ETHNOLOGY*
25. Daniela Cătău Veres, Lecturer, PhD, "Ștefan cel Mare" University of Suceava, *LINGUISTIC ETHNOCENTRISM AND TRANSLATION IN THE WORK OF A WRITER IN EXILE: HERTA MULLER*
26. Mădălina Pantea, Lecturer, PhD, University of Oradea, *CONTEMPORANEITY OF COLERIDGE'S WILLING SUSPENSION OF DISBELIEF*
27. Mihaela Chapelan, Lecturer, PhD, University of Bucharest, *MODERN RECONFIGURATIONS OF THE ANTIGONE MYTH*
28. Ioana Banaduc, Lecturer, PhD, Western University of Timișoara, *EVOLUTIONARY PERSPECTIVES: FROM THE ROMANIAN PRESS PREOCCUPIED WITH PEDAGOGICAL ISSUES TO THE "EDUCATOR"*
29. Anca Murar, PhD, *THE EXPERIENCE OF THE NUMINOUS IN LA SIBYLLE DE CUMES OF MARCEL SCHNEIDER*
30. Oana Alexandra Alexa, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *MRS MANSTEY'S VIEW AND WHARTON'S TRAGIC PROTAGONISTS*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

31. Maria Holhoș, PhD, "1 Decembrie 1918" University of Alba Iulia, *SORESCU'S TRAGEDIES OR THE RETURN WAY INTO HIMSELF*
32. Mariana Pasincovschi, PhD, Independent Researcher, *PAUL GOMA. FREEDOM AS A ONE-WAY POWER. OSTINATO*
33. Roxana Maria Lăzărescu, PhD, University of Konstanz, Germany, *THE POLITICIZATION OF ROMAN SATIRE. LUCILIUS AND THE ROMAN REPUBLIC*
34. Anda Dimitriu, Assist. Prof., PhD, University of Bucharest, *JOURNEYS TO (SELF) DISCOVERY IN CORMAC MCCARTHY'S THE ORCHARD KEEPER AND OUTER DARK*
35. Iulian-Gabriel Hrușcă, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *POETA AND PRINCEPS IN OVID'S METAMORPHOSES*
36. Cipriana-Manuela Frățilă-Nichita, PhD Student, "Al. Ioan Cuza" University of Iași, *THE ROLE OF SYMBOLS IN THE INTERVIEW BY ILARIE VORONCA*
37. Cipriana-Manuela Frățilă-Nichita, PhD Student, "Al. Ioan Cuza" University of Iași, *THE FANTASTIC IN ELEVEN STORIES BY ILARIE VORONCA*
38. Diana Cătălina Stroescu, PhD Student, "Al. Ioan Cuza" University of Iași, *THE POETIC HISTRIONISM OF MIHAI URSACHI. THE WORDS FAIR AND THE SILENCE DISGUISES*
39. Raisa Gîscă, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE BIBLICAL TEXT – A FUNDAMENTAL LANDMARK FOR THE LAND OF POETIC SYMBOLS MIGRATING FROM THE SACRED TEXT TOWARDS POETRY IN GRIGORE VIERU'S WORKS*
40. Elena-Andreea Șchiopu (Maftai), PhD Student, "Al. Ioan Cuza" University of Iași, *DEMOSTENE BOTEZ. THE INTERWAR YEARS. HIS ROUSING EDITORIAL DEBUT NEAR LITERARY CRITIC G. IBRĂILEANU AND THE CULTURAL-LITERARY MOVEMENT ATTACHED TO „VIAȚA ROMÂNEASCĂ” MAGAZINE (MONOGRAPHIC STUDY)*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

41. Cristiana – Anca Crivat, PhD Student, *MERGING SHAKESPEARE: LISA KLEIN'S „OPHELIA” – A POPULAR CULTURE TYPOLOGY IN YOUNG ADULT LITERATURE*
42. Diana Teodora Cozma, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *THE TERRIFYING FANTASTIC IN THE WORK OF ALEXANDRU PHILIPPIDE AND OSCAR LEMNARU*
43. Camelia-Sorina Dogaru, PhD Student, "Al. Ioan Cuza" University of Iași, *BIOGRAPHY AND ITS RELATED GENRES*
44. Eliza-Maria Biță, PhD Student, University of Craiova, *THE EAST AS SEEN BY PANAIT ISTRATI*
45. Flavia-Domnica Crăstănuș (Trif), PhD Student, "Lucian Blaga" University of Sibiu, *ADRIANA BITTEL: AN EXCURSION INTO THE RE(READING) OF THE SMALLEST FORMS OF DAILY REALITY*
46. Maria-Alexandra Iliescu (Spanu), PhD Student, University of Pitești, *THE MYTH IN GIRAUDOUX'S WORKS. IMAGINATION AND REALITY*
47. Stănuța-Nicoleta Popa, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *LANGUAGE IN CONSTRUCTION OF THE IMAGINARY WORLDS IN THE NOVELS OF MICHEL TOURNIER AND J.-M. G. CLÉZIO*
48. Ana-Maria Parasca, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *TRAVEL NARRATIVES IN KATE MORTON'S NOVEL THE CLOCKMAKER'S DAUGHTER*
49. Mădălina-Elena Popescu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *FEMININE REPRESENTATIONS IN EMINESCU'S WORKS INSPIRED FROM FAIRY TALES*
50. Alin Serafim Ștefănuț, PhD Student, University of Oradea, *CARAGIALE'S INFLUENCE ON THE ROMANIAN POSTWAR DRAMATURGY*
51. Adelina-Elena Sorescu, PhD Student, University of Pitești, *THE IMAGE OF THE WOMAN IN THE DJEBARIEN NOVEL-SILENCE AND REVOLT*
52. Alexandra- Ștefania Cordoș, PhD Student, UMFST Târgu Mureș, *THE PROSE OF EMIL BOTTA*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

53. Maria Alexandra Gligan, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, *COORDINATES OF THE MESSIANISM IN ROMANIAN POETRY*
54. Anca-Lavinia Țăranu, PhD Student, "Ștefan cel Mare" University of Suceava, *THE BIRTH OF TRISTAN TZARA-IN SEARCH OF A DADA IDENTITY*
55. Mihaela-Maria Cuzencu (Babalean), PhD Student, "Ștefan cel Mare" University of Suceava, *CONTROVERSIES ABOUT NINA CASSIAN- CONTROVERSIES ABOUT ART*
56. Camelia Suci, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE ZEK-IMAGE OF THE DESTRUCTION OF THE BEING IN THE SOCIALIST GULAG*
57. Carmen Mihaela Guia (Potlog), PhD Student, "Al. Ioan Cuza" University of Iași, *GENDER RELATIONS. PRIVILEGES, CONTRADICTIONS OR PREJUDICES?*
58. Claudia-Cristina Dolea-Panaite, PhD Student, "Dunărea de Jos" University of Galați, *IONEL TEODOREANU AND HIS MEMORIAL WRITINGS*
59. Dana Damian, PhD Student, "Al. Ioan Cuza" University of Iași, *LA LITTERATURE ROUMAINE DE XIXE SIECLE - FORME DE DISCOURS INTERCULTUREL*
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63. Iulia-Maria Deaconu (Ticărău), PhD Student, "Lucian Blaga" University of Sibiu, *TO BE JEWISH, TO BE INTELLECTUAL, TO BE ROMANIAN AND DANUBIAN. ZIONISM AND ASSIMILATION*
64. Loredana-Georgiana Popescu (Tomescu), PhD Student, University of Craiova, *WORDS AND EXPRESSIONS WITH A CONNOTATIVE MEANING IN OPERA LUI MIHAI EMINESCU BY G. CĂLINESCU*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

65. Mădălina Daniela Oneț, PhD Student, UMFST Târgu Mureș, *THE ANTAGONISM BETWEEN THE RATIONAL AND THE INTUITIVE MAN IN ZORBA THE GREEK*
66. Mădălina Florina Pop, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, *WILLINGNESS – AN ARCHETYPAL DIMENSION OF WOMEN AND ITS REPRESENTATION IN THE ROMANIAN PROSE OF THE NINETEENTH CENTURY*
67. Maria-Laura Milian (Duluș), PhD Student, University of Oradea, *OVIDIU DRIMBA - INTELLECTUAL AND AFFECTIVE CONSTANTS OF THE APPROACH OF LUCIAN BLAGA*
68. Mariana Matei (Buciu), PhD Student, University of Craiova, *ASPECTS OF STYLE ORALITY IN LIVIU REBREANU'S SHORT STORIES*
69. Mariana Mogoș, PhD Student, "Dunărea de Jos" University of Galați, *ANA BLANDIANA AND THE FREEDOM OF SPEECH IN THE PROLETKULT CANON*
70. Marilena Filofteia Costescu, PhD Student, University of Pitești, *GHEORGHE ASACHI, THE FIRST SONETHIST OF HIS NATION*
71. Maximiliana Ștefan (Mihet), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *TRANSFORMATIVE HYPERTEXTUALITY: WILLIAM GOLDING'S LORD OF THE FLIES VS DANIEL DEFOE'S ROBINSON CRUSOE*
72. Ioana Mihaela Vancea, PhD Student, UMFST Târgu Mureș, *THE ROLE OF MACROPERSPECTIVES IN READING ROMANIAN LITERATURE*
73. Nicoleta-Flavia Dan, PhD Student, Technical University of Cluj-Napoca - Baia Mare Northern University Center, *LITERATURE - BETWEEN ART AND CULTURE*
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75. Sabina Larisa Marin (Oltean), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *ION BREAZU – LUCIAN BLAGA, DE AMICIȚIA*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

76. Sorina-Maria Victoria, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *WRITING SELF - IDENTITY REPRESENTATION PROCESSES IN RODICA BRAGA'S POEMS*
77. Luminița Ipate (Cășuneanu), PhD Student, "Ștefan cel Mare" University of Suceava, *AMONG MEMORIALISTIC AND HISTORY*
78. Teodora Nicoleta Pascu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *BORDER NOTES ON ARTURO BANDINI'S ETHNIC IDENTITY IN JOHN FANTE'S "ASK THE DUST"*
79. Mihaela Drelciuc (Nistor), PhD Student, "Ștefan cel Mare" University of Suceava, *A FIRST STEP TOWARD SCIENCE FICTION LITERATURE CLASSICIZATION*
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81. Marcela-Claudia Moza(Erdelyi), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *ALEXANDRU ANDRIȚOIU - ÎN ȚARA MOȚILOR SE FACE ZIUĂ,-HIS FIRST POETRY COLLECTION*
82. Simona Zaharia, PhD Student, "Al Ioan Cuza" University of Iași, *THE ORIENTAL STORIES OF MIHAIL SADOVEANU: A CEREMONIAL OF (RE)WRITING AND FILIATION*
83. Laura Alexandra Petrea (Șopterean), PhD Student, UMFST Târgu Mureș, *A REVIEW OVER ION MIRCEA'S POETRY*
84. Cristian-Petru Vieru, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE SIGNIFICANCE OF IMAGINARY AND REAL SPACES IN ANA BLANDIANA'S STORIES*
85. Laura Claudia Cracană, PhD Student, "Al. Ioan Cuza" University of Iași, *THE END OF SLAVERY THROUGH THE EYE OF THE FREE WRITER – A PARALLEL BETWEEN 19TH CENTURY AMERICAN AND ROMANIAN LITERATURE*
86. Ioana-Mihaela Vultur, PhD, UMFST Târgu Mureș, *LOVE, LITERATURE AND ARCHAEOLOGY*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

87. Elisaveta Iovu, PhD Student, "Dimitrie Cantemir" State University of Republica Moldova, *LITERARY IMAGOLGY: THE SCHOOLS AND ITS RESEARCHERS*
88. Andreea-Oana Andrușcă, PhD Student, "Al Ioan Cuza" University of Iași, *THE DECONSTRUCTION OF THE DOSTOEVSKIAN TEXTUAL HARMONY AS A WAY OF REVEALING THE SEMANTIC PARADIGM*
89. Ligia Buzsor, PhD Student, Technical University of Cluj-Napoca, North University Center of Baia Mare, *NARRATIVE TECHNIQUES IN THE NOVEL "THE BOOT BOX" BY TITUS POPOVICI*
90. Iustina Camelia Cercel (Cioban), PhD Student, UMFST Târgu Mureș, *FOLKLORE ELEMENTS IN IOAN SLAVICI'S SHORT STORIES*
91. Dorina Coravu, PhD Student, University of Craiova, *THE REASON FOR THE INCEST IN THE POPULAR BALLAD THE SUN AND THE MOON AND THE FANTASTIC ROMANIAN FAIRY TALE THE DAUGHTER OF THE GOLDEN EAGLE*
92. Alexandru Adrian Diac, PhD Student, UMFST Târgu Mureș, *THE GAME OF WALLING IN- A MASQUE BELONGING TO THE DRAMATIC*
93. Diana Dementieva, PhD Student, "Dimitrie Cantemir" State University of Chișinău, Republica Moldova, *PAUL CORNEA: FROM THE TYPOLOGY OF THE TEXT TO THE TYPES OF READER AND READING.*
94. Elena Horghidan-Anghel, PhD Student, "Dunărea de Jos" University of Galați, *DOCUMENTARY THEATRE AESTHETICS, PRACTICES AND PLAYRIGHTS IN ROMANIA'S INDEPENDENT THEATRE SCENE*
95. Mihaela-Niculina Jurje (Tănasă), PhD Student, Technical University of Cluj-Napoca- Baia Mare Northern University Center, *VINTILĂ HORIA AND THE HAPPY LITERATURE*
96. Constantin Petrea, PhD, "Transilvania" University of Brașov, *ABOUT VALERIU ANANIA – A RETROSPECTIVE*
97. Ioana-Steliana Tăulescu, PhD Student, University of Pitești, *THE ROMANIAN RELIGIOUS FAIRY TALE*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

98. Raluca – Nicoleta Uilean (Isciuc), PhD Student, UMFST Târgu Mureș, *THE EROTIC IMAGINARY IN LIVIU REBREANU'S WORK (ADAM ȘI EVA, AMÂNDOI, CIULEANDRA)*
99. Alexandrina Cocan, PhD Student, UMFST Târgu Mureș, *I. NEGOIȚESCU, "KNOWINGLY THE CAUSE". ABOUT POLITICS AND LITERARY CENSORSHIP*
100. Anuța Batin, PhD Student, Technical University of Cluj-Napoca, North University Centre of Baia Mare, *THE ROLE OF MASK IN THE MEDIEVAL THEATRE*
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102. Roxana Kaitar, PhD Student, Technical University of Cluj-Napoca, North University Centre of Baia Mare, *CAMIL PETRESCU AND HIS CONCEPTION ABOUT THEATRE*
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104. Alexandra Pascu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *ION POP RETEGANUL - THE LIFE OF A FORMER TRANSYLVANIAN TEACHER*
105. Diana Diaconu, PhD Student, "Lucian Blaga" University of Sibiu, *AUCTORIAL IDENTITY RESTORED IN CONSTANTIN VIRGIL GHEORGHIU'S MEMORIALISM*
106. Larisa-Maria Lazăr (Dănescu), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE SYMBOLISTICS OF THE ANGEL - DIACRONIC AND TRANSDISCIPLINARY PERSPECTIVE*
107. Luminița Mariana Avram (Mihăilescu), PhD Student, "Ovidius" University of Constanța, *GEOGRAPHY, POWER AND IDENTITY IN MARK TWAIN'S THE INNOCENTS ABROAD*
108. Elena Teodora Mihaela Coldea, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *PRELIMINARY STAGES OF THE LITERARY ACTIVITY OF EGINALD NORBERT SCHLATTNER*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

109. Nicoleta Elena Mîrza (Chira), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *SYMBOLISM AND IMAGINARY FROM THE PERSPECTIVE OF JEAN-JACQUES WUNENBURGER*
110. Iuliana Oică, PhD Student, "Ștefan cel Mare" University of Suceava, *DUMITRU ȚEPENEAG – CAMIONUL BULGAR OR THE IMAGE OF PERFORMED LIFE*
111. Simona-Marilena Crăciun (Pogan), PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE FANTASTIC SPACE IN SADOVEANU'S SHORT STORIES COLLECTION VECHIME*
112. Pompilia Chifu (Costianu), PhD Student, "Dunărea de Jos" University of Galați, *HOMERIC BY DOINA RUȘTI OR ABOUT THE IDEAL STORY*
113. Alexandru Ionașcu, PhD Student, University of Craiova, *URMUZ REVISITED: MARXISM AND SEXUALITY*
114. Dumitra-Daniela Popa (Apostu), PhD Student, "Transilvania" University of Brașov, *MORAL ECHOES IN ELENA FARAGO'S POETRY*
115. Lucian Nicu Rădășan, PhD Student, *THE FICTIONAL PROJECTION OF CLOTHING IN ROMANIAN CONTEMPORARY LITERATURE*

SUNDAY – 8 DECEMBER 2019

LANGUAGE AND DISCOURSE – Room: A14

Moderators: Assoc. Prof. Luminița Chiorean, PhD, UMFST Târgu Mureș; Assoc. Prof. Carmen Opreșor, PhD, "Lucian Blaga" University of Sibiu; Lecturer Corina Bozedeau, PhD, UMFST Târgu-Mureș

1. Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *FILLER WORDS USED IN DIDACTIC COMMUNICATION*
2. Adina Oana Nicolae, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *BUSINESS AND ECONOMICS COURSEBOOKS FOR ROMANIAN STUDENTS: AN APPRAISAL*
3. Carmen Neamțu, Assoc. Prof. PhD, "Aurel Vlaicu" University of Arad, *ADVERTISING LANGUAGE. AD TYPOLOGY. „WHY DON'T YOU COME OVER?” CAMPAIGN*
4. Carmen Opreșor, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *A FEW APPROACHES TO TRANSLATION*
5. Adela-Marinela Stancu, Assoc. Prof., PhD, University of Craiova, *FRENCH NAMES OF JEWISH ORIGIN*
6. Luminița Chiorean, Assoc. Prof., PhD, UMFST Târgu Mureș, *BETWEEN "CONFESSIONS AND TESTIMONIES". A PRAGMASTYLISTIC APPROACH OF CULTURAL INTERVIEW*
7. Mioara Mocanu, Assoc. Prof., PhD, "Gheorghe Asachi" Technical University of Iași, *CORRELATIVE ELEMENTS IN MODERN GERMAN. SYNTAX AND FUNCTIONS OF THE PRONOMINAL FORMES*
8. Yolanda-Mirela Cately, Assoc. Prof., PhD, Politehnica University of Bucharest, *ON READING HABITS OF ENGINEERING STUDENTS IN 2019 – A SURVEY*

9. Diana Boc-Sînmărghișan, Assoc. Prof., PhD, "Victor Babeș" University of Timișoara, *THE TERMINOLOGY OF THE SHEPHERD IN THE ROMANIAN LANGUAGE. A SPECIAL KIND OF APPROACH ON THE TOPONYMY OF THE BISTRA VALLEY (CARAȘ-SEVERIN, ROMANIA)*
10. Otilia Liana Hutiu, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *VOICE AND STANCE IN THE DISCOURSE OF NEGOTIATION – A SYSTEMIC FUNCTIONAL ANALYSIS OF INTERPERSONAL MEANING*
11. Simona Nicoleta Staicu, Assoc. Prof., PhD, Victor Babeș University of Medicine and Pharmacy, Timișoara, *MEDICAL TERMINOLOGY: COMPLEXITY OF SYNTAX*
12. Sorin Guia, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *GRAMMAR PHENOMENA SPECIFIC TO THE AROMANIAN DIALECT*
13. Ioana Bud, Lecturer, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *SEMANTIC AND PRAGMATIC ASPECTS OF LOANED WORDS IN FRENCH*
14. Monica Mihaela Marta, Senior Lecturer, PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *RESEARCH ARTICLE SECTIONS: FUNCTIONS AND RHETORICAL STRATEGIES*
15. Veronica Câmpian, Lecturer, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *EXPLANATIONS ON THE CULTIVATION OF LINGUISTIC IDENTITY IN THE CULTURAL JOURNAL KLINGSOR, SIEBENBÜRGISCHE ZEITSCHRIFT*
16. Oxana Chira, Lecturer, PhD, "Alecus Russo" State University, Bălți, Moldova, *RELEVANTE BEDEUTUNG DER MEHRSPRACHIGKEIT IM FREMDSPRACHENUNTERRICHT*
17. Anca Irina Cecal, Lecturer, PhD, "Al Ioan Cuza" University of Iași, *TEACHING ENGLISH FOR OCCUPATIONAL PURPOSES THROUGH SIMULATED WORK SCENARIOS*
18. Corina Bozedeian, Lecturer, PhD, UMFST Târgu Mureș, *ARGUMENTS IN FAVOUR OF A HISTORY OF ROMANIAN TRANSLATION OF THE DRAMA TEXT*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

19. Marta-Teodora Boboc, Lecturer, PhD, University of Bucharest, *TRANSCULTURAL TRANSLATION: DIFFICULTIES IN TRANSLATING ACADEMIC TITLES AND RANKS IN RUSSIAN, ENGLISH AND ROMANIAN LANGUAGES*
20. Veronica Vasile, Lecturer, PhD, ARTIFEX University of Bucharest, *GLOBAL ENGLISH – STIMULUS OR BARRIER TO SUCCESSFUL COMMUNICATION?*
21. Maria-Laura Rus, Lecturer, PhD, UMFST Târgu Mureș, *THE NOUN PHRASE IN TEACHING ROMANIAN LANGUAGE TO FOREIGN STUDENTS*
22. Ioana Raicu, Lecturer, PhD, "Valahia" University of Târgoviște, *DISCOURSE OF EGO-ENHANCEMENT IN ONLINE SOCIAL MEDIA – A CRITICAL DISCOURSE ANALYSIS PERSPECTIVE*
23. Sorina Chiper, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *CHALLENGES OF MEDICAL CONFERENCE INTERPRETING IN ROMANIA: EVIDENCE FROM PERSONAL PRACTICE*
24. Daniela Bordea, Lecturer, PhD, University of Bucharest, *ADJECTIF ET FIGEMENT. ETUDE DU FIGEMENT DES EXPRESSIONS DU TYPE ADJ+COME+GN CONCERNANT LES ADJECTIFS DE COULEUR.*
25. Alina-Paula Neamțu, Lecturer, PhD, University of Oradea, *THE SYNTAX OF THE PREPOSITION CU IN ROMANIAN. DIFFICULTIES OF READING, AMBIGUITIES, CONTROVERSIES*
26. Cristina Radu-Golea, Senior Lecturer, PhD, University of Craiova, *NAMES OF INGREDIENTS USED IN FOOD PROCESSING – SOURCES OF VARIATION IN ROMANIAN PHRASEOLOGY*
27. Anca Sîrbu, Senior Lecturer, PhD, Constanța Maritime University, Ioana Raluca Vișan, PhD, "Dunărea De Jos" University of Galați, *IN THE KNOW ABOUT HOW AND WHEN TO CORRECT LANGUAGE MISTAKES*
28. Anamaria Grecu (Gheorghiu), Postdoctoral Researcher, "Al. Ioan Cuza" University of Iași, *CURRENT CATECHETIC INTERLOCUTIVE ROLES AND INTERACTION. CASE STUDY*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

29. Andreea Pop, Assist. Prof., PhD, UMFST Târgu Mureș, *IN BETWEEN WORLDS. SUSAN SONTAG', AVITAL RONELL' AND JACQUES DERRIDA'S EXPERIENCES IN BICULTURALISM*
30. Daniela-Elena Duralia, Assist., PhD, "Nicolae Bălcescu" Land Forces Academy, *WHAT DOES IT TAKE TO UNDERSTAND OTHER CULTURES?*
31. Daniela-Elena Duralia, Assist., PhD, "Nicolae Bălcescu" Land Forces Academy, *AN APPROACH TO TEACHING THE INDICATIVE MOOD*
32. Anca Maria Slev, Assist., PhD, "Dimitrie Cantemir" University of Târgu Mureș, *THE ANALYSIS OF LEGAL ENGLISH IN THE CONTEXT OF TEACHING ELP TO EFL LAW STUDENTS*
33. Marius Uzoni, Assist., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, *SPREADING ENGLISH – FROM SCHOOLS TO THE INTERNET*
34. Alina-Viorela Prelipcean, Assist., PhD, "Ștefan cel Mare" University of Suceava, Cristina Bleorțu, Assist., PhD, University of Zürich, Johannes Kabatek, Prof., PhD, University of Zürich, *THE INTEGRAL LINGUISTICS IN THE DIGITAL ERA PROJECT*
35. Mihaela Georgiana Manasia, Assist., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *APPLYING PROBLEM-BASED LEARNING TO FOREIGN LANGUAGE TEACHING*
36. Angelica Preda, PhD Student, University of Craiova, *THE SOCIO-CULTURAL VALENCIES OF THE TEXTILE TERMS*
37. Roxana Maria Crețu, PhD Student, West University of Timișoara, *THE ROLE OF GAMES IN LEARNING SPANISH AS A FOREIGN LANGUAGE*
38. Simona Mihaela Nistor, PhD student, "Al. Ioan Cuza" University of Iași, *TEACHING FRENCH IN THE PROFESSIONAL ENVIRONMENT. A HYBRID TYPE APPROACH*
39. Carmen Dimitria, PhD Student, "Ștefan cel Mare" University of Suceava, *THE FUNCTIONING OF THE VERB IN THE ROMANIAN LANGUAGE*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

40. Ileana Constantinescu, PhD Student, University of Craiova, *THE „IMAGE-TEXT” RELATIONSHIP IN THE SCIENTIFIQUE POPULARIZATION DISCOURSE ON DIGITAL MEDIA*
41. Loredana-Maria Ghioală, PhD Student, University of Craiova, *ELEMENTS OF SPECIALIZED VOCABULARY IN PĂDUREA SPÂNZURAȚILOR BY LIVIU REBREANU*
42. Alina Marieta Rucareanu (Monahia Alexandra), PhD Student, "Ovidius" University of Constanța, *THE FIRST ROMANIAN GRAMMARS. COMPLEMENTARY AMONG LANGUAGE, HISTORY AND STYLE*
43. Tatijana Petrika, PhD Student, West University of Timișoara, *THE EXEGESIS OF DANILO KIŠ IN THE ROMANIAN-SERBIAN CULTURAL AREA*
44. Laura Grama, PhD Student, "Al. Ioan Cuza" University of Iași, *THE COMPLEX PREDICATE WITH MODAL OPERATOR IN THE SPANISH LANGUAGE WITHIN THE CURRENT JOURNALISTIC DISCOURSE. CASE STUDY*
45. Violeta-Cristina Grefelian (Pitișciuc), PhD Student, "Al. Ioan Cuza" University of Iași, *SOCIOLINGUISTICS AND DIALECTOLOGY. INTERDISCIPLINARY APPROACH OF LINGUISTIC MATERIAL*
46. Alina-Florinela Dănilă, PhD Student, University of Craiova, *FROM ENVIRONMENTAL TERMINOLOGY:WORD FORMATION BY COMPOSITION*
47. Alma-Ioana Gavril-Ursache (Mateiu), PhD Student, "Al Ioan Cuza" University of Iași, *SOCIOLINGUISTIC OBSERVATIONS ON THE MIGRATION PHENOMENON*
48. Valentin Dragoș Biro, PhD Student, "Al. Ioan Cuza" University of Iași, *THE DYNAMIC INTERPLAY OF LANGUAGE-DYNAMICS IN CULTURE*
49. Delia-Mihaela Toarnă (Răuț-Bratiloveanu), PhD Student, University of Craiova, *ELEMENTS OF SPECIALIZED VOCABULARY IN REIKI*
50. Puskás-Bajkó Albina, PhD, "Bolyai Farkas High School" Târgu Mureș, *"WHATEV" AND "BFF", TEENAGERS ENRICHING OXFORD ENGLISH DICTIONARY*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

51. Silviu Nicolae Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, *RHETORICAL FIGURES*
52. Valentin Roman, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *A SYNTAGMATIC APPROACH TO PHRASAL VERBS*
53. Simona Sandu (Pîrvulescu), PhD Student, University of Craiova, *HYPONYMY – A WAY OF ESTABLISHING A HYERARCHY OF CONCEPTS SPECIFIC TO FOREST TERMINOLOGY*
54. Sorina Pârțu, PhD Student, "Al. Ioan Cuza" University of Iași, *IMBRICATION IN THE SPOKEN ROMANIAN LANGUAGE*
55. Sorina Pârțu, PhD Student, "Al. Ioan Cuza" University of Iași, *THE OCCURRENCE OF THE SUBJECTIVE SENTENCE IN THE SPOKEN ROMANIAN LANGUAGE*
56. Alexandra Georgiana Sălcianu, PhD Student, Politehnica University of Bucharest, *TRANSLATION OF ADVERTISEMENTS – STAYING TRUE TO THE BRAND*

SUNDAY – 8 DECEMBER 2019

**COMMUNICATION, JOURNALISM, EDUCATION SCIENCES,
PSYCHOLOGY AND SOCIOLOGY**

Room: A15

Moderators: Prof. Maria-Ana Georgescu, PhD, UMFST Târgu Mureș; Assoc. Prof. Arina Modrea, PhD, UMFST Târgu Mureș; Lecturer Eugeniu Nistor, PhD, UMFST Târgu Mureș

1. Maria-Ana Georgescu, Prof., PhD, UMFST Târgu Mureș, *OPINIONS ABOUT LEADERSHIP SKILLS - COMMUNICATION COMPETENCE*
2. Anca Sava, Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, Carmen Valerica Rîpă, Lecturer, PhD, Roxana-Gabriela Cobzaru, Lecturer, PhD, Ana-Maria Dumitrescu, PhD Student, *COGNITIVE AND LANGUAGE IMPAIRMENTS IN PATIENTS WITH STROKE AND ANATOMIC VARIANTS OF CIRCLE OF WILLIS*
3. Ioan Susnea, Prof., PhD, "Dunărea de Jos" University of Galați and Dan Munteanu, Lecturer, PhD, „Dunărea de Jos” University of Galați and Simona Susnea, School Counselor, Regional Center for Educational Resources and Support (CJRAE), Galați, *A PLATFORM FOR HYBRID FACE TO FACE AND WEB BASED COURSE DELIVERY IN HIGHER EDUCATION*
4. Arina Modrea, Assoc. Prof., PhD, UMFST Târgu Mureș and Camelia Fărcaș, „Tiberiu Popoviciu” High School of Cluj-Napoca, *STUDY ON THE CONCEPT APPOINTED „THE ORGANIZATIONAL CULTURE” OF AN INSTITUTION*
5. Laura Ioana Leon, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași,

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

INTERDISCIPLINARITY AND CULTURAL ISSUES IN TEACHING ESP TODAY

6. Luiza Marinescu, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *TRANSLATION, COMMUNICATION, LEARNING AND TEACHING ROMANIAN LANGUAGE AND CULTURE TO THE FOREIGN STUDENTS IN THE DIGITAL AGE*
7. Corina Zagaievschi, Assoc. Prof., PhD, "Ion Creangă" University of Chişinău, Moldova, *PERSONAL DEVELOPMENT BY INCREASING THE EMOTIONAL EXPRESSIVENESS (TOWARDS RECOGNITION AND RESPECT)*
8. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Târgu Mureş, *STEAM- A MODERN INTERDISCIPLINARY APPROACH IN PRE-UNIVERSITY EDUCATION*
9. Luminiţa Crăciun, Assoc. Prof., PhD, "Carol I" National Defense University, Bucureşti, *EMOTIONAL INTELLIGENCE IN PUBLIC RELATIONS ACTIVITY*
10. Mihaela Mureşan, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE DYNAMICS OF THE ROMANIAN JOURNALISTIC LANGUAGE NOWADAYS: NORMATIVE GRAMMAR RULES*
11. Maria Magdalena Popescu, Assoc. Prof., PhD, "Carol I" National Defence University, *CENTRAL PUBLIC ADMINISTRATION AND SOCIAL MEDIA.- AN ANALYSIS OF ONLINE INTERACTIONS AND STRATEGIC COMMUNICATION*
12. Karla Melinda Barth, Assoc. Prof., PhD, University of Oradea and Nicoleta Ramona Ciobanu, Lecturer, PhD, University of Oradea, *THE THEATER - AS METHOD OF TEACHING IN THE DIDACTIC APPROACH AND RESOURCE OF CREATIVITY DEVELOPMENT*
13. Angela Bogluţ, Assoc. Prof., PhD, "Vasile Goldiş" University of Arad, *ELEMENTS OF TRANSACTIONAL PSYCHOLOGY IN COMMERCIAL NEGOTIATIONS*
14. Cristian Măduţă, Lecturer, PhD, "Aurel Vlaicu" University of Arad, *"VOTE FOR ME!" - THE IMPACT OF THE SLOGANS IN*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

THE ELECTORAL CAMPAIGN FOR PRESIDENTIAL ELECTIONS 2019

15. Fănel Teodoraşcu, Lecturer, PhD, "Danubius" University of Galați, *THE JOURNALIST AS A WRITER (OR ON THE EPOCH WHEN THE LITERARY HISTORIANS WERE CALLED TO STUDY THE JOURNALISTIC WRITING)*
16. Denisa Elena Petrehuş, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *SPORTS AND LITERATURE, ALLEGORIES OF LIFE (AN INTERDISCIPLINARY APPROACH)*
17. Romana Oneţ, Lecturer, PhD, Technical University of Cluj-Napoca- Baia Mare Northern University Center, *ANALYSIS OF DRUG USE AMONG ADOLESCENTS IN THE CITY OF BAIA MARE*
18. Eugeniu Nistor, Lecturer, PhD, UMFST Târgu Mureş, *DISCRETE ELEMENTS IN NONVERBAL COMMUNICATION*
19. Georgiana Gălăţeanu-Fârnoagă, Lecturer, PhD, University of California, Los Angeles, *THE LEARNER'S, THE AUTHOR'S, OR POLITICIZED CULTURE IN FOREIGN LANGUAGE TEXTBOOKS?*
20. Lucreţia-Dorina Loghin, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE ROLE OF SKILLS IN FOREIGN LANGUAGE LEARNING AND IN LEARNING ACTING. READING AND WRITING*
21. Corneliu Cezar Sigmirean, Lecturer, PhD, UMFST Târgu Mureş, *BRANDING VECTORS IN DEVELOPING THE ORGANISATIONAL CULTURE*
22. Viorel Nistor, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *MEDIA EDUCATION AND ITS AVATARS IN THE AGE OF DIGITAL DISRUPTION*
23. Cezarina Adina Tofan, Lecturer, PhD, University of Piteşti, *SUPPLY CHAIN MANAGEMENT. CASE STUDY FOR A COMPONENT IN THE AUTOMOTIVE INDUSTRY*
24. Dan Mihai Rohozneanu, Lecturer, PhD, Eftimie Murgu University of Reşiţa, *ON THE COMMUNICATION BETWEEN A COACH AND HIS ATHLETES*
25. Adriana Florentina Călăuz, Lecturer, PhD, Technical University of Cluj-Napoca, - Baia Mare Northern University

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

- Center, *ANALYSIS OF DRUG USE AMONG ADOLESCENTS IN ROMANIA*
26. Diana Chisalita, Lecturer, PhD, "Vasile Goldiș" Western University of Arad, *THE IMPORTANCE OF VIRTUAL SPACE ADDICTION IN CHILDREN'S BEHAVIOUR DEVELOPMENT*
 27. Silvana Diana Stoica, Lecturer, PhD, Politehnica University of Bucharest, *MULTICULTURAL GROUP TEACHING - ROMANIAN AS A FOREIGN LANGUAGE A CASE STUDY*
 28. Adrian Păcurar, Lecturer, PhD and Lia Lucia Epure, Assist., Prof., PhD, „Vasile Goldiș” Western University of Arad, Romania, *WAR WITHOUT FIGHT. ROMANIA AND THE NEW CONCEPT OF ORIGINAL DEMOCRACY*
 29. Gabriela-Maria Man, Assist., PhD, "Lucian Blaga" University of Sibiu, *EMOTIONAL PATTERN AT OLD ADULTHOOD*
 30. Mimi- Carmina Cojocaru, Assist., PhD, Police Academy "Alexandru I. Cuza", *DEBATING - A PERFECT WAY OF TRANSFORMING STUDENTS INTO AN INVOLVED PART OF TEACHING PROCESS*
 31. Ioana Mudure-Iacob, Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *ESP TEACHING AND THE CONUNDRUMS OF GAMIFICATION-LEARNING MOTIVATION AT CROSSROADS BETWEEN REWARD AND COMPETITION*
 32. Constantin Cătălin Pascariu, Assist., PhD, University of Oradea, *THE EDUCATION CONCEPT. TRANSMISSION OF THIS CONCEPT TO CONTEMPORARY STUDENTS*
 33. Ionela Brinza, PhD, "Ion Creangă" Pedagogical State University of Chișinău, *G.G ANTONESCU AND THE ACTUALITY OF THE FORMATIVE-ORGANICIST PEDAGOGY*
 34. Mihók-Géczi Iános-Mátyás-Tamás, PhD Student, University of Oradea, *ABSTINENT ALCOHOLICS' TRUST IN THEIR OWN SOCIAL RELATIONSHIPS*
 35. Eugen-Adrian Cojocariu, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca *INTERNATIONAL RADIO BROADCASTING IN THE DIGITAL ERA - THEORETICAL CONSIDERATIONS*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

36. Eugen-Adrian Cojocariu, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *DEVELOPMENTS AND TRENDS IN MEDIA COMMUNICATION. MEDIA CONSUMPTION IN ROMANIA*
37. Roxana-Simona Poclid, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE MEANINGS OF CULTURAL BRANDS. CASE STUDY-THE ROMANIAN THEATRE*
38. Simona-Andreea Şova, PhD Student, "Ion Creangă" University of Chişinău, Moldova, *ŞTEFAN BÂRSĂNESCU – A REMARKABLE REPRESENTATIVE OF CULTURAL PEDAGOGY*
39. Gabriela Buruiană, PhD Student, State University of Moldova, *NEW INFORMATIONAL TECHNOLOGIES IN THE TEACHING-EDUCATIONAL PROCESS WITHIN SECONDARY SCHOOLS*
40. Gabriela Buruiană, PhD Student, State University of Moldova, *MODALITIES OF LEARNING ENGLISH THROUGH EXTRACURRICULAR ACTIVITIES*
41. Radu Adrian Ciora, PhD Student, "Lucian Blaga" University of Sibiu, *TRANSPARENCY AND POROSITY IN ONLINE PUBLIC RELATIONS*
42. Mihaela Man, PhD Student, "Lucian Blaga" University of Sibiu, *EFFECTS OF WORK DESIGN FOR OLDER AND YOUNGER WORKERS*
43. Ina Ionaşcu, PhD Student, Moldova State University, *THE CONCEPTUAL FRAMEWORK OF LIFELONG LEARNING IN THE LEARNING SOCIETY*
44. Lucica Croitoru, PhD Student, *REASONS FOR USING INFORMATIC TEACHING MEANS FOR TECHNOLOGICAL VOCATIONAL EDUCATION*
45. Camelia-Alexandra Boierean, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE INDUSTRY OF DIGITAL RADIO – A CASE STUDY: RADIO DIGITALIZATION IN NORWAY*
46. Gheorghe Micu, PhD Student, "Ion Creangă" University of Chişinău, Moldova, *SUCCESS & FAILURE FACTORS IN START-UP PROMOTION AND FIRM CREATION SUPPORT FOR ENTREPRENEURSHIP OF IVET STUDENTS IN ROMANIA*

SUNDAY – 8 DECEMBER 2019

***HISTORY, POLITICAL SCIENCES, INTERNATIONAL
RELATIONS – Room: A17***

*Moderators: Prof. Cornel Sigmirean, PhD, UMFST Târgu Mureş;
Assoc. Prof. William Bleiziffer, PhD, "Babeş-Bolyai" University of Cluj-
Napoca; Lecturer Fabian Istvan, PhD, UMFST Târgu Mureş*

1. Nicolae Iuga, Prof., PhD, "Vasile Goldiș" University of Arad, *RELIGIOUS DEVELOPMENTS AND THE STATUS OF MINORITY LANGUAGE EDUCATION IN CONTEMPORARY UKRAINE*
2. Cornel Sigmirean, Prof., PhD, UMFST Târgu Mureş, A *HAUNTING HISTORY. ROMANIAN COMMUNISM IN 1989*
3. Ștefan Lucian Mureșanu, Prof., PhD, "Hyperion" University of Bucharest, *INTERPRETIVE ANTHROPOLOGY STUDIES OF PAINTING AND HERMENEUTICS IN ARSENIE BOCA'S ICONOGRAPHY*
4. William Bleiziffer, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *CODEX CANONUM ECCLESIAARUM ORIENTALIUM: MOMENTS AND STAGES OF THE CODING PROCESS*
5. Marius Telea, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba Iulia, *THE PERSPECTIVE OF SAINT BASIL THE GREAT ON THE CHURCH-BODY OF CHRIST*
6. Adrian-Claudiu Stoica, Assoc. Prof., PhD, Politehnica University of Bucharest, *MULTICULTURALISM AND THE CRISIS OF MODERN CONSCIOUSNESS*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

7. Mădălina Strehie, Senior lecturer, PhD, University of Craiova, *KING NUMA POMPILIUS, THE ARCHITECT OF ROMAN RELIGIOUS INSTITUTIONS*
8. Elena Andreea Trif-Boia, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *HISTORY AND CIVIC EDUCATION IN KINDERGARTENS AND PRIMARY SCHOOLS INTER-WAR ROMANIA*
9. Ştefan Lifa, Lecturer, PhD, West University of Timişoara, *DISCOURSE ON THE END OF THE MIDDLE AGES. EUROPE AND NORTHERN LOWER DANUBE*
10. Carmen Ciornea, Lecturer, PhD, "Saint Apostle Andrew" Faculty of Theology, "Ovidius" University of Constanţa, *SANDU TUDOR'S POINT OF VIEW ABOUT THE ISSUE OF CHANGING THE DATE CELEBRATING EASTER*
11. Fabian Istvan, Lecturer, PhD, UMFST Târgu Mureş, *BRONZE WEAPONS AND TOOLS FROM THE TELEKO COLLECTION-GORNEŞTI*
12. Arthur Mihăilă, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE ETHICAL CONCERNS SURROUNDING AUTONOMOUS WEAPON SYSTEMS*
13. Arthur Mihăilă, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *FREEDOM OF EXPRESSION UNDER THREAT*
14. Marius Constantin Murariu, Lecturer, PhD, "Saint Apostle Andrew" Faculty of Theology, "Ovidius" University of Constanţa, *THE CONTRIBUTION OF PROFESSOR IOAN POPESCU-PASĂREA TO THE FIELD OF ROMANIAN BYZANTINE MUSIC*
15. Marius Constantin Murariu, Lecturer, PhD, „Saint Apostle Andrew" Faculty of Theology, "Ovidius" University of Constanţa, *THE NOTATION OF BYZANTINE MUSIC*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

16. Mircea Cristian Pricop, Lecturer, PhD, "Ovidius" University of Constanța, *THE VILLAGE – A SPIRITUAL MODUS VIVENDI*
17. Mircea Cristian Pricop, Lecturer, PhD, "Ovidius" University of Constanța, *THE DESCENT INTO HISTORY. A MORAL ATTEMPT OF INTERPRETATION OF THE "DISMOUNTING"*
18. Valentin Ioan Istrati, Lecturer, PhD, "Ovidius" University of Constanța, *THE RESURRECTION OF CHRIST – PRESENCE OF THE FUTURE AEON. A THEOLOGICAL REFLECTION.*
19. Marian Zăloagă, Scientific Resercher III, „Gh. Șincai” Institute of Research for Social Sciences and Humanities, Târgu Mureș, *READING THE ENEMY. RUSSIAN WRITERS IN THE HANDS OF A TRANSYLVANIAN COMBATANT FROM THE EASTERN FRONT*
20. Remus Tanasă, Research Assistant, „A.D. Xenopol” Institute of History, *THE „ARMENIAN QUESTION” BETWEEN OTTOMAN ADMINISTRATION AND KURD AUTONOMY*
21. Claudia Dobre, Researcher, National Institute for Aerospace Research „Elie Carafoli”, *AERONAUTICAL RESEARCH AND INNOVATION STRATEGIES IN EUROPE*
22. Zsolt Simon, Senior Researcher, III, “Gheorghe Șincai” Research Institute of Social and Human Sciences of the Romanian Academy of Sciences, Târgu Mureș, *THE ADMINISTRATION OF TITHES IN PRE-MODERN TRANSYLVANIA ON THE BASIS OF THE LIST OF THE RENT OF THE TENTH FROM 1582*
23. Florin Nacu, Scientifical Researcher III, PhD, "CS Nicolăescu-Plopșor" Social Humanistic Research Institute, Craiova, *THE TREATY OF ADRIANOPOLE (SEPTEMBER 14 1829) AND ITS IMPORTANCE FOR THE ROMANIAN PRINCIPALITIES*
24. Dana Dragoș, PhD, *FIT AS A FIDDLE BY DRINKING GOOD MILK: SOCIAL HOLIDAYS IN THE 1930 ' ROMANIA*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

25. Janeta-Maria Iuga, Postdoctoral Researcher, PhD, West University of Timișoara, Ionela-Maria Toda, M.A. Student, *THE VILLAGES FROM ZĂRANDULUI COUNTRY BETWEEN MYTH AND REALITY*
26. Alin Bulumac, Researcher, PhD, Romanian Academy, Samira Cîrlig, Scientific Researcher, PhD, *ROMANIAN VITALITY DURING THE SUPERPOSE LAYER REGIME-A CASE STUDY: MEDIEVAL MARAMUREȘ UNDER HUNGARIAN ROYALTY DOMINATION*
27. Ioana Ilisei, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *ADOLPHE ETIENNE BILLECOCQ'S VISION ABOUT MOLDAVIA AND ANCIENT WALACHIA*
28. Monica Meruțiu, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE ROLE OF RELIGION IN CONTEMPORARY RUSSIAN GEOPOLITICS*
29. Corina Hațegan, Scientific Resercher, „Gh. Șincai” Institute of Research for Social Sciences and Humanities, Târgu Mureș, *"THE KING IS DEAD! LONG LIVE THE KING"!THE NICOLAE CEAUSESCU'S ROAD TO POWER: FROM THE PARTY'S FIRST SECRETARY TO STATE PRESIDENT, REFLECTED IN THE ROMANIAN COMMUNIST PRESS*
30. Iuliana Firu, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *THE HISTORICAL-RELIGIOUS CONTEXT OF THE ROMANIAN COUNTRY IN THE FORMATION OG GORJ'S LITERATURE: 15TH-17TH CENTURY*
31. Mihai Modrea-Marin, PhD Student, "Ștefan cel Mare" University of Suceava, *CROSSING THE DNIESTER RIVER (1941). CONTROVERSIES.*
32. Mihai Modrea-Marin, PhD Student, "Ștefan cel Mare" University of Suceava, *THE PROBLEM OF MILITARY ORDANCES*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

33. Simona Teodora Adamovici, PhD Student, "Ștefan cel Mare" University of Suceava, *SUCEAVA CITY ON THE EDGE BETWEEN THE XIX-TH AND XX-TH CENTURIES- CULTURAL AND SOCIAL ISSUES*
34. Dan Bălțeanu, PhD Student, University of Craiova, *METUS NOVORUM HOSTIUM IN CAESAR'S SPEECH AT VESONTIO*
35. Brigitta Lutyán, PhD Student, UMFST Târgu Mureș, *THE NON-INTERVENTION COMMITTEE IN THE SPANISH CIVIL WAR*
36. József Gyenge, PhD Student, UMFST Târgu Mureș, *THE PENAL COURT TRIAL OF BISHOP MÁRTON ÁRON*
37. Elena-Luminița Hrițcu, PhD Student, "Ovidius" University of Constanța, *ORIENTALIST ECHOES: AN ANALYSIS OF WEST-EUROPEAN PERCEPTIONS ON ROMANIAN PRINCIPALITIES*
38. Ana-Monica Crăciuneanu, PhD Student, UMFST Târgu Mureș, *CONSIDERATIONS REGARDING PEARLS IN FIFTEENTH-SIXTEENTH CENTURIES*
39. Maria Gabriela Voinea, PhD Student, University of Craiova, *THE SCHOOLS OF ANCIENT ROME*
40. Chapelan Alexis, PhD Student, University of Bucharest, *THE ANTI-GENDER SPEECH BETWEEN POPULISM AND CONSERVATISM: THE IDEOLOGICAL STRUCTURE OF A NEW POLITICAL GRAMMAR*
41. Radu-Bogdan Bere, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *MILITARY MEDICINE IN ROMAN DACIA*
42. Corina Dominte, PhD Student, "Ștefan cel Mare" University of Suceava, *THE SPECIAL COLLECTIONS FROM THE LIBRARY OF "ȘTEFAN CEL MARE" NATIONAL COLLEGE FROM SUCEAVA*
43. Emanuel Bălan, PhD Student, "Ștefan cel Mare" University of Suceava, *EXPROPRIATIONS OF JEWISH PROPERTIES IN THE FORMER NEAMȚ AND ROMAN COUNTIES (1940-1944)*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

44. Galina Toderaşco, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE IMPACT OF THE SECOND WORLD WAR ON MEDICAL LIFE IN IAŞI. THE VESTRY OF THE HOUSE OF SFÂNTUL SPIRIDON HOSPITALS*
45. Lăcrămioara Avasiloaie Andrei, PhD Student, "Ştefan cel Mare" University of Suceava, *READING SOCIETIES IN BUCOVINA DURING 1880-1940*
46. Mihaela Florea Constantinescu, PhD Student, University of Bucharest, *INDEPENDENT WAR, SMARDAN ATTACK*
47. Mihaela Alieta Petrovan (Mircea), PhD Student, "Babeş Bolyai" University of Cluj-Napoca, *THE MUSEUM EXHIBITION OF SEC SECTION ICONS. XVIII, FROM THE OLD PARVA MONASTERY*
48. Nina Carauş, PhD Student, "Al. Ioan Cuza" University of Iaşi, *NEW AVATARS OF POWER IN THE CONTEXT OF GLOBALIZATION*
49. Otilia Valeria Orosz, PhD Student, West University of Timișoara, *THE HISTORY OF MEN'S CHOIR FROM THE REFORMED CHURCH OF CEHU SILVANIEI*
50. Timea-Melinda Darlaczi, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca *DYSFUNCTIONS OF HUMAN RESOURCES AND SETTLEMENTS IN THE DISTRICT OF BÂRGĂU.*
51. Irina Geanina Harja, PhD Student, "Ştefan cel Mare" University of Suceava, *HISTORY AND ATTRIBUTES OF THE CONCEPT OF SUSTAINABLE DEVELOPMENT*
52. Valentina Popa Ilie, PhD Student, "Al. Ioan Cuza" University of Iaşi, *TRADERS AND TRADE AT LOWER DANUBE IN THE ROMAN EPOCH*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

53. Maria Ruxanda Ursa, PhD Student, "Babeş Bolyai" University of Cluj-Napoca, *RENEWABLE ENERGY IS SHAPING THE FUTURE OF INTERNATIONAL RELATIONS*
54. Maria Ruxanda Ursa, PhD Student, "Babeş Bolyai" University of Cluj-Napoca, *THE ROLE OF ECONOMIC DIPLOMACY IN A WORLD OF ENERGY INTERDEPENDENCIES*
55. Carmen Ana Gînța, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *CONFESIONAL GREEK-CATHOLIC SCHOOLS*
56. Dan-Victor Trufaș, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *NATIONAL ROMANIAN PROPAGANDA ELEMENTS, CENSORSHIP AND IDENTITY CONSTRUCTION IN THE ARCHIVES AND PRESS FROM INTERWAR HUNEDOARA*
57. Eleonora Rodica Iordache, PhD Student, Pedagogical State University "Ion Creangă", Chișinău, Republic of Moldova, *THE METHODOLOGY OF HISTORICAL RESEARCH - ANALYSIS OF OPERATIONAL CONCEPTS*
58. Daniel Dieaconu, Prof., PhD, University of Bucharest, Mirela Topoliceanu, PhD Student, „Babeş-Bolyai” University of Cluj-Napoca, *THE "COUNTRY'S GUARD"*
59. Roxana Georgiana Holcă-Nistor, PhD Student, „Ștefan cel Mare” University of Suceava, *WHATSAPP REVOLUTION IN LEBANON - THE ROAD TO REBIRTH OF A NATION*

SUNDAY – 8 DECEMBER 2019

SOCIAL SCIENCES – Room: A18

*Moderators: Prof. Lucreția Dogaru, PhD, UMFST Târgu Mureș;
Prof. Sorin Ivan, PhD, "Titu Maiorescu" University of Bucharest;
Prof. Petruța Blaga, PhD, UMFST Târgu Mureș*

1. Petruța Blaga, Prof., PhD, UMFST Târgu Mureș, *CONSIDERATIONS ON THE IMPORTANCE OF INCREASING THE PERFORMANCE OF HUMAN RESOURCES IN THE REMODELING AND COMPETITIVE FUNCTIONING OF ENTERPRISES*
2. Lucreția Dogaru, Prof., PhD, UMFST Târgu Mureș, *THE RECOGNITION AND PREVENTION OF SOME FORMS OF DISCRIMINATION. LEGISLATION AND CASE LAW*
3. Lucreția Dogaru, Prof., PhD, UMFST Târgu Mureș, *POLICIES AND STRATEGIES AGAINST VICTIMIZATION PHENOMENON AND OF VICTIMS' RIGHTS PROTECTION*
4. Sorin Ivan, Prof., PhD, "Titu Maiorescu" University of Bucharest, *CULTURE, THE CULTURAL HERITAGE AND THE POLYPHONIC DIALOGUE OF IDENTITIES*
5. Teodor Pătrăuță, Prof., PhD, "Vasile Goldiș" Western University of Arad, *THE NEED FOR EDUCATIONAL INTERVENTION IN THE TEACHING ACT*
6. Marin Manolescu, Prof., PhD, University of Bucharest, *REBUILDING SCHOOL. SHIFTING FROM INSTRUCTION TO EDUCATION*
7. Liviu-Bogdan Ciucă, Prof., PhD, "Dunărea de Jos" University of Galați, *ARTIFICIAL INTELLIGENCE VS. TRADITION WITHIN THE CONTEXT OF THE LEGAL PROFESSIONS*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

8. Viorel Găină, Prof., PhD, University of Craiova, *THE FIRST MEASURES AND THE TABLE OF DEBTS AFTER THE OPENING OF THE PROCEDURE OF THE INSOLVENCY OF INDIVIDUALS, ON THE BASIS OF THE DEBT REPAYMENT PLAN*
9. Emil Dinga, Prof., Senior Researcher, Romanian Academy, *THEORETICAL FUNDAMENTALS OF BIO-ECONOMICS*
10. Emil Dinga, Prof., Senior Researcher, Romanian Academy, *ON THE PRINCIPLES OF BIO-ECONOMICS*
11. Alexandru Taşnadi, Prof., PhD, Bucharest University of Economic Studies, Cosmin Viziniuc, PhD Student, Bucharest University of Economic Studies, Cristina Mariana Ene (Vasile), PhD Student, Bucharest University of Economic Studies, *USING THE PRINCIPLE "CLEAN VRANCEA" IN THE INTEGRATED SYSTEM OF WASTE MANAGEMENT*
12. Irina Gabriela Rădulescu, Prof., PhD, Petroleum-Gas University of Ploieşti, Costin Lianu, Assoc. Prof. PhD, „Spiru Haret” University, Simona Corina Dobre (Gudei), PhD Student, Economics And International Affairs Doctoral School, The Bucharest University of Economic Studies, *CONNECTING MOVEMENTS: ORGANIC AGRICULTURE AND «ONE HEALTH»*
13. Laurenţiu Baranga, Prof. PhD, "Valahia" University of Tîrgovişte, George Vlad, PhD Student, *CHOOSING THE LEGAL FORM OF THE ECONOMIC ACTIVITY*
14. Laurenţiu Baranga, Prof. PhD, "Valahia" University of Tîrgovişte, Rareş Vladimir Niţu, PhD Student, University of Agricultural Sciences and Veterinarian Medicine, *IDENTIFICATION OF BUSINESS IDEAS AND EVALUATION OF OPPORTUNITIES*
15. Arina Modrea, Assoc. Prof., PhD, UMFST Târgu Mureş, Norina Orha, M.A Student, „Johann Wolfgang Goethe” University, Frankfurt A.M., Germany, *DEMOCRACY AS A CONCEPT OF UNIVERSAL ANALYSIS*
16. Anca Ileana Duşcă, Assoc. Prof., PhD, University of Craiova, *INTERPRETATION AND APPLICATION OF THE NOTION OF*

- RESTRICTION OR DISTORTION OF COMPETITION BY "OBJECT" WITHIN THE MEANING OF ART.101 T.F.U.E.*
17. Solomia Andreş, Assoc. Prof., PhD, Eftimie Murgu University of Reşiţa, *STUDY ON THE IMPACT OF A PROJECT MANAGEMENT IMPLEMENTATION IN AN ENTITY FROM THE CARAS-SEVERIN COUNTY*
 18. Oana Elena Gălăţeanu, Assoc. Prof., PhD, "Dunărea de Jos" University of Galaţi, *CERTAIN ASPECTS ON RIGHT TO JUSTICE IN EUROPE*
 19. Roxana Topor, Assoc. Prof., PhD, Spiru Haret University, *SOME ASPECTS REGARDING ASSOCIATIONS AND FOUNDATIONS*
 20. Oana Morcan, Lecturer, PhD, "Vasile Goldiş" Western University of Arad, *PROTECTION OF DIGNITY, SAFETY AND CHILDREN'S RIGHTS IN THE DIGITAL ERA*
 21. Ciprian Ionel Alecu, PhD, Senior Researcher III, Romanian Academy, Iaşi Branch - ICES "Gh. Zane", *ANALYSIS OF REGIONAL SMART SPECIALIZATION STRATEGIES, THEORETICAL AND PRACTICAL ASPECTS*
 22. Mihai Lupu, CS III, Romanian Academy, Iaşi Branch, ICES "Gh. Zane", *NATIVE LANGUAGE USAGE AND THE ADMINISTRATION OF JUSTICE*
 23. Oana Voica Nagy, Lecturer, PhD, "Dimitrie Cantemir" University of Târgu Mureş, *ASPECTS CONCERNING THE DIVORCE ON PARENTS AND CHILDREN RELATIONS*
 24. Laurenţiu Stoenică, Lecturer, PhD, "Artifex" University of Bucharest, *A STUDY ON THE IMPACT OF SERVICE QUALITY ON THE ROMANIAN PRIVATE HIGHER EDUCATION INSTITUTIONS CUSTOMER*
 25. Ingrid Ileana Nicolau, Lecturer, PhD, "Spiru Haret" University of Bucharest, *STEREOTYPES, PREJUDICE AND DISCRIMINATION. STRATEGIES TO ELIMINATE AND CONTROL THEM*
 26. Andra Maria Găină, Lecturer, PhD, University of Craiova, *THE GLOBAL FINANCIAL VULNERABILITY AND THE ECONOMIC CRISIS OF 2008*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

27. Tiberiu Crisogen Dîscă, Lecturer, PhD, "Vasile Goldiș" University of Arad, *THE MIGRATION AXIOM*
28. Alina Gentimir, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, *CULTURAL COMMUNITIES AS GUARDIANS OF HUMAN RIGHTS*
29. Ioan Micle, Lecturer, PhD, "Aurel Vlaicu" University of Arad, *PUBLIC POLICIES IN ROMANIA IN THE CONTEXT OF THE EUROPEAN SPACE*
30. Alina Ioana Szabó, Lecturer, PhD, "George Bacovia" University of Bacău, *LEGAL PLURALISM IN PRACTICE – THE RELATIONSHIP BETWEEN INTERNATIONAL AND DOMESTIC CRIMINAL LAW. DIRECT APPLICATION VS. IMPLEMENTATION OF THE ROME STATUTE IN ROMANIA*
31. Daniela Isabela Scarlat, Assist. PhD, University of Craiova, *NOTORIOUS BRAND. CRITERIA FOR ESTABLISHING NOTORIETY*
32. Ionela Cecilia Șulea, Assist. PhD, "Dimitrie Cantemir" University of Târgu Mureș, *GENERAL CONSIDERATIONS REGARDING THE CRIMINAL LIABILITY FOR THE VIOLATION OF THE RIGHTS DERIVING FROM THE PERFORMANCE OF A DRAWING OR MODEL*
33. Mimi-Carmina Cojocaru, Assist. PhD, Police Academy "Alexandru Ioan Cuza", *CRIMINALITY AND CRIMINAL ACTS IN LITERATURE*
34. Mihaela (Ștefan) Hint, PhD Student, "1 Decembrie 1918" University of Alba Iulia, *COST-BENEFIT ANALYSIS - MAIN INDICATOR FOR THE ELABORATION AND IMPLEMENTATION OF MANAGERIAL DECISIONS IN THE PRODUCTION OF ELECTRIC LIGHTING EQUIPMENT*
35. Mihaela (Ștefan) Hint, PhD Student, "1 Decembrie 1918" University of Alba Iulia, Maria Bădescu, Marcela Lung, „Hermes” College of Petroșani, *GENERAL AND INDUSTRIAL MARKETING. INFORMATION SUPPORT - BASIC ELEMENTS AND APPLICATIVE STUDIES*

36. Filip Vasile, PhD Student, "Aurel Vlaicu" University of Arad, *THE ROMANIAN FAMILY BETWEEN TRADITIONS AND POSTMODERNISM*
37. Ionela-Daniela Găitan (Botezatu), PhD Student, "Ștefan cel Mare" University of Suceava, *METHODS AND MODELS USED IN THE ANALYSIS OF NATURAL DISASTERS*
38. Maria Crăciun, PhD Student, University of Craiova and Vlad Ovidiu Cioacă, MA Student, University of Craiova, *PRACTICING THE TRADITIONAL TRADES AND THE LABOR MARKET IN THE VILLAGES OF DOLJ COUNTY*
39. Gabriela-Mariana Ionescu, PhD Student, School of Advanced Studies of the Romanian Academy (SCOSAAR), *FUNDAMENTAL RELATIONSHIPS BETWEEN ETHICS AND ECONOMICS*
40. Gabriela-Mariana Ionescu, PhD Student, School of Advanced Studies of the Romanian Academy (SCOSAAR), *CONCEPTUAL CORRELATIONS BETWEEN ETHICS AND BIO-ECONOMICS*
41. Corina Ana Borcoși, Researcher II, PhD, "Constantin Brâncuși" University of Târgu-Jiu, *GLOBALIZATION - SUSTAINABILITY GENERATOR FOR ROMANIAN SMEs*
42. Corina Ana Borcoși, Researcher II, PhD, "Constantin Brâncuși" University of Târgu-Jiu, *THE ROLE OF MENTORS IN ENTREPRENEURIAL EDUCATION*
43. Alexandru-Dumitru Zub, Researcher, "Gh.Zane" Institute of Social and Economic Research, Iași, *PERSPECTIVES ON THE MIGRATION OF THE ROMANIANS' WORKFORCE IN THE EUROPEAN UNION. MIGRATION WAVES*
44. Eufrozina Greoneanț (Greonjanc), PhD, Preschool Teacher Trening College Mihailo Palov in Vršac, R.Serbia, *TRADITIONAL LIFE - A SUSTAINABLE COLLECTIVE IDENTITY. CASE STUDY - NICOLINȚ VILLAGE, SERBIAN BANAT*
45. George Vlad, PhD Student, *THE IMPORTANCE OF CAPITAL AND THE FINANCING OF THE NEW BUSINESS*
46. George Vlad, PhD Student, *FACTORS INFLUENCING THE DEVELOPMENT OF ENTREPRENEURSHIP*

LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE 7

47. Rareş Vladimir Niţu, PhD Student, University of Agricultural Sciences and Veterinarian Medicine, *LAUNCHING IN BUSINESS - ADVANTAGES AND DISADVANTAGES*
48. Rareş Vladimir Niţu, PhD Student, University of Agricultural Sciences and Veterinarian Medicine, *ORGANIZATION DESIGN AND STAFF MANAGEMENT*
49. Anatolie Căuşan, PhD Student, "Ion Creangă" Pedagogical State University of Chişinău, Moldova, *THE MOTIVATION OF EMPLOYEES VERSUS WORK EFFICIENCY*
50. Andreea-Maria Crăciun, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *NATURAL TOURIST POTENTIAL IN THE SUPERIOR GORGE OF MUREŞ- MUREŞ COUNTY*
51. Gigi- Sorin Sasu, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *ORTHODOXY AND THE PROVOCATION OF POLITICS*

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*The conference is organised in partnership by:
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